

MICHELLE L. SCOTT-PIERCE

Associate Director of Operations/EFNEP Coordinator

Extension Associate, Division of Nutritional Sciences, Cornell University Work Location:

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Academic Background

<i>Institution</i>	<i>Degree</i>	<i>Date</i>
Binghamton University	Masters of Business Administration	2007
Empire State College at Binghamton	BS – Community and Human Services	1996

Expertise

Experienced in total quality management for continuous improvement of processes, protocols, and trainings. Lead development and integration of Web-based Nutrition Education Evaluation Reporting System (WebNEERS), a national system for evaluating EFNEP. Contributed SAS coding for data standardization across state EFNEP programs. Provided support for SNAP-Ed Education and Reporting System (EARS). Developed ColdFusion/SQL database-driven websites.

Professional Focus

Provide leadership and operational oversight for EFNEP in New York State under the direction of the Director of FNEC. Administer WebNEERS to meet reporting and evaluation needs. Lead development and implementation of training programs for EFNEP staff, including in-person and online formats.

Coordinate submission of EFNEP budget projections and expenditures. Oversee compliance with Institutional Review Board (IRB) and USDA/NIFA requirements. Represent EFNEP at state and national levels, contributing to research, evaluation, and quality assurance. Conduct program reviews and site visits to all EFNEP-implementing counties to ensure quality, safety, and adherence to funding guidelines. Produce detailed review reports and share findings with Executive Directors and Regional Coordinators.

Develop program improvement strategies, ensure compliance with federal guidelines, and lead submission of EFNEP's 5-year plan, annual updates, and budgets. Manage MOUs and contracts. Direct the EFNEP Regional Data Management team and engage in multi-state research projects to improve EFNEP delivery and evaluation.

Professional Service

National Service and Leadership

- **NC3169 Multi-State Research Project** (2020–present)
 - Improve standardization and methodological rigor of EFNEP evaluation
 - Develop standardized training protocols and validated Spanish translations
 - Examine content implementation and curriculum effectiveness
 - Identify best practices for teaching modalities
- **USDA/NIFA WebNEERS Workgroup** (2011–present)
 - Development of evaluation and reporting systems and diagnostics tools
 - Leadership roles in training, help desk development, and testing subcommittees

State Service and Leadership

- Coordinate data quality and assurance reviews of 24 EFNEP counties
- Provide technical assistance and conduct site visits for program compliance
- Develop and monitor data collection systems for SNAP-Ed reporting

Selected Honors and Awards

- Multiple Certificates of Appreciation, USDA/NIFA (2013–2020)
- Outstanding Accomplishments in Extension/Outreach Team Award (2006)

Experience

Cornell University – Division of Nutritional Sciences

Extension Associate	2007–present
Extension Support Specialist II	2001–2007
Extension Support Specialist I	1998–2001

Alcoholism Council of Tompkins County, Inc.

Coordinator of Education	1998
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MWBE Development Center, Binghamton, NY

Director	1996–1998
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Tioga Opportunities Program, Inc.

Community Educator	1988–1996
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Peer-reviewed Publications

- Bailey, R.L., Seguin-Fowler, R., Stover, P.J. et al. Effectiveness evaluation of national nutrition education programs must be a priority to safeguard nutrition security. *Nat Food* (2025). <https://doi.org/10.1038/s43016-025-01164-5>
- Hill TF, Stark CM, Wakoff Z, **Scott-Pierce ML**, Dollahite JS.: Making the healthy choice the easy choice: online training in policy, systems, and environmental approaches. *J Nutr Educ Behav.* 2020;52.
- Hill TF, Dicken K, **Scott-Pierce, ML**, Shapiro P, Parker C, Dollahite, JS. : P173 Healthy Children, Healthy Families: Parents Making a Difference: A Randomized Controlled Trail, *J Nutr Educ Behav.* 2019;51.
- Wolfe, W, **Scott-Pierce, ML**, Dollahite, JS. : Choose Health: Food, Fun, and Fitness Youth Curriculum Promotes Positive Behaviors. *J Nutr Educ Behav.* 2018;20.
- Wolfe, W, **Scott-Pierce, ML**, Dollahite, JS. : Practice-Based Evidence for Cornell's Choose Health: Food, Fun, and Fitness (CHFFF) Youth Curriculum. 2016.
- Dollahite JS, Pijai EI, **Scott-Pierce ML**, Parker CM, Trochim WM. A randomized controlled trial of a community-based nutrition education program for low-income parents. 2014; *J Nutr Educ Behav.* 46:102-109.
- **Scott-Pierce ML**, Dollahite, J.,P24: Improving the Quality of NEEERS5/CRS5 Databases, *J Nutr Educ Behav.* 2008;40.
- Paddock J, **Scott-Pierce ML**, Breastfeeding Pilot Project for Low Income Women Participating in Cooperative Extension Nutrition Programs, *J American Dietetic Association.* 2006 8:106:A73.
- Dollahite JS, **Scott-Pierce ML**, Paddock J, Thomas S, Improved participant outcomes with paraprofessional training in a community nutrition program. *J American Dietetic Association.* 2006 8:106;A47.
- Dollahite, J., **Scott-Pierce, M.** Outcomes of individual vs. group instruction in EFNEP. *J Extension* (2003) 41(2). <http://www.joe.org/joe/2003april/index.shtml>.
- Dollahite J, Olsen, C, **Scott-Pierce ML**, The impact of nutrition education on food insecurity among low-income participants in EFNEP. *Family Consumer Sci Res J.* 32:127-139.

Presentations and Abstracts

- **Scott-Pierce M**, Williams, T, Benevente, T, *WebNEERS – Intermediate User Skill Development*,

Expanded Food and Nutrition Education National Conference, 2025.

- **Scott-Pierce M**, Williams, T, Benevente, T, *WebNEERS – Data Quality and Planning*, Expanded Food and Nutrition Education National Conference, 2024.
- **Scott-Pierce M**, *WebNEERS 101*, Expanded Food and Nutrition Education National Conference, (2018 – 2023).
- Vanderhoof K, **Scott-Pierce M** *Looking at WebNEERS through a new set of eyes!* EFNEP National Conference 2015.
- **Scott-Pierce M** Documenting the Progress Part 3 of 4 WebNEERS Webinar Series 2015
- Dollahite J, Paddock JD, **Scott-Pierce M**. Total Quality Management as a Means of Ensuring Excellence in EFNEP and FSNE. Food and Nutrition Educators in Extension Workshop, Society for Nutrition Education and Behavior, July 19, 2008.
- **Scott-Pierce M**, Dollahite J, Improving the quality of NEERS5/CRS5 databases. *J Nutr Educ Behav* 2008;40:S52
- Dollahite JS, **Scott-Pierce M**, Paddock JD, Thomas S. Improved participant outcomes with para-professional training in a community nutrition program. *J Amer Diet Assoc.* 2006;106 (Supplement): A47.

Selected Technical, Program, and Research Reports

- **Scott-Pierce M** Changing Lives in New York State: The Expanded Food and Nutrition Education Program and Supplemental Nutrition Assistance Program – Education 1999 – 2014 2016
- Dollahite JS, Paddock JD, **Scott-Pierce M**. 2012 Evaluation Report: Eat Smart New York, Federal Fiscal Year 2012.
- Dollahite J, **Scott-Pierce M**, Paddock JD. Eat Smart New York: Cornell Cooperative Extension Evaluation Report, Federal Fiscal Year 2011.
- Dollahite J, Kenkel D, Thompson SC, **Scott-Pierce M**. Implications of an economic evaluation of projected health outcomes in a community nutrition program for limited resources audiences. Final report for Research Development Grant funded by The Joint Center for Poverty Research, USDA Food Assistance and Nutrition Research Small Grants Program. April 15, 2002.

Training Development (since 2008)

- *EFNEP: What, Who and How – Program Staff Development* 2025
- *EFNEP: Data Collection and Program Reporting* 2025
- *Navigating For Success Initial Paraprofessional Training for EFNEP and SNAP-Ed Paraprofessional Staff* 2004; updated 2008, 2010, 2017, 2019, 2022
- *Confidentiality, Compliance, and Commitment: Human Subjects Training for Working with Program Participants* 2002; updated 2009, 2017, 2018, 2019, 2021, 2022, 2023, 2024, 2025
- *3-Pass Diet Recall Data Collection* 2009; updated 2016, 2018, 2020, 2022, 2023, 2024
- *WebNEERS 101* 2012, 2021, 2022, 2023
- *More Than Just a Series* 2012
- *County Reporting System (CRS5) Finding and Fixing Errors* 2009; updated 2010, 2011
- *County Reporting System (CRS5) Building the Basics* 2008, updated 2010
 - *Webinar Series – Determining Program Impact* 2010
 - *Improving Data Quality* 2010
 - *Progression Records to Making a Difference: Writing Success Stories* 2010
 - *Road Map for Success* 2009
 - *Determining Program Impact* 2008
 - *New Nutrition Manager Training* 2008 – 2013

Training Manuals

- Web-Based Nutrition Education Evaluation Reporting System Manual, 2020
- County Reporting System version 5 (CRS5) Manual, 2009

Extension In-Service Training and Support (since 2010)

- *Recruitment for Success* 2023
- *Human Subjects Refresher Review* FNEC Nutrition Fall Update, October 2015- 2023
- *Marketing to Recruit* FNEC Nutrition Fall Update, October 2015
- *Data Processes for 2015* FNEC Nutrition Fall Update, November 2014
- *Communication: Strategies for exchanging information* FNEC Nutrition Fall Update, November 2014
- *Policies and Programming; That was then – This is now.* FNEC Nutrition Manager Fall Update, November 2013
- *Program Updates for 2013.* FNEC Nutrition Manager Fall Update, November 2012
- *NEERS5 and WebNEERS Status Update.* FNEC Nutrition Manager Spring Update, April 2012
- *Eat Smart NY Needs Assessment and Project Plan.* FNEC Nutrition Manager Spring Update, April 2012
- *Quarterly Report Process for 2012.* FNEC Nutrition Manager Fall Update, November 2011
- *Creating Elevator Speeches for Nutrition Programming.* FNEC Nutrition Manager Fall Update, November 2010
- *Youth Evaluation Efforts and Expectations.* FNEC Nutrition Manager Fall Update, May 2010

Volunteer Activities

- Weltonville Volunteer Fire Company, Board Member & Secretary (2009–present)
- Tioga County Agricultural Society, Board Member & Treasurer (2021–present)